



Population Management Training Bryan Wellens Continuum Health Alliance, LLC

Introducing...



Bryan Wellens, Vice President of Value-Based Intelligence

As Vice President of Value-Based Intelligence at Continuum Health Alliance, Bryan oversees Population Health operations and administration of government and commercially sponsored value based programs. He develops data-driven strategies in collaboration with key leaders, stakeholders and clients, delivering actionable, patient-centered information that helps improve the patient experience, increase quality, and reduce overall costs of care.

About Continuum

Continuum Health Alliance is a physician enablement company that optimizes value-based commerce through population health, practice transformation, applied analytics and network development services. The company offers proven, strategic business and clinical solutions empowering ambulatory and community-based enterprises and other providers to enhance patient access and experience, improve health and lower overall costs. Continuum serves 1,500+ primary care physicians, specialists and nurse practitioners caring for hundreds of thousands of patients across the country.

Learn more at www.challc.net.



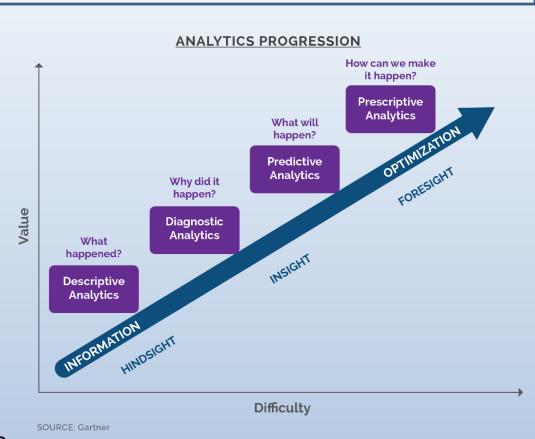
Agenda

- Population health & analytics review
- Understanding your patient panel
- Defining risk stratification
- Recognized stratification methods
- Why risk stratification is important
- Case study
- Steps for managing patients
- Impact of risk stratification
- Recommended action steps for your practice
- Questions



Population Health and Analytics

- Definition of Population Health
 - Health Interventions
 - Determinants of Health
 - Health Status Improvement
- Healthcare Analytics
 - Descriptive what happened?
 - Diagnostic why did it happen?
 - Predictive what will happen?
 - Prescriptive how did it happen?



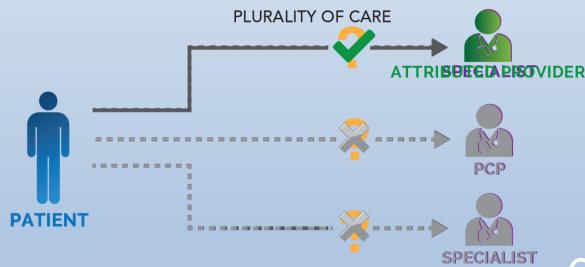


Who are your patients?

Before you can think about focusing on care management for specific patient groups, you must understand the patients attributed to you:

- Who are they?
- Why were they attributed to you?

Who assumes responsibility for patient's performance around quality, cost & patient experience?

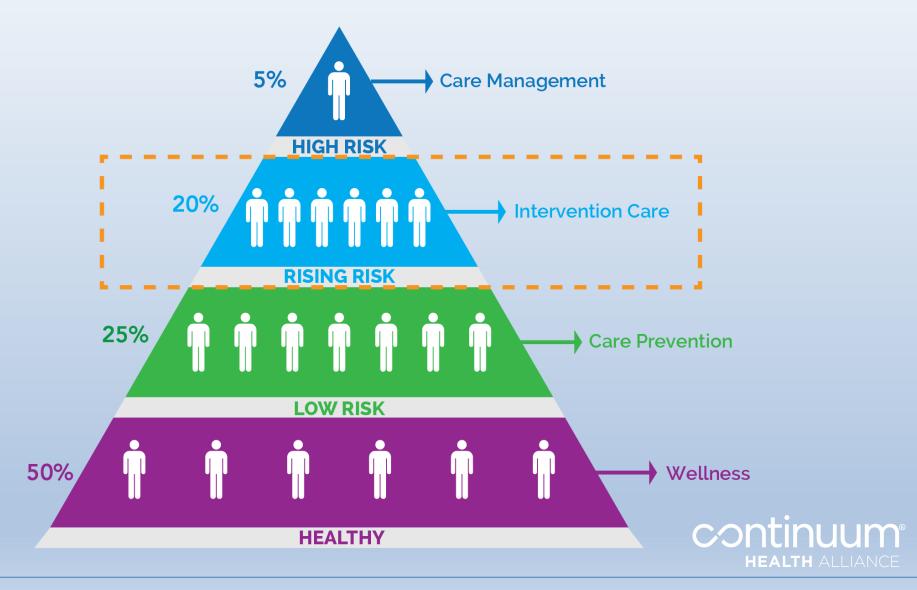


What is Risk Stratification?

- Risk stratification is an approach for identifying— and predicting—
 which patients are at high risk—or likely to be at high risk—and prioritizing the
 management of their care in order to prevent unfavorable and costly outcomes.
- Categories of patients are referred to as "cohorts" and may be grouped together by:
 - Patient Demographics
 - Age
 - Gender
 - Address / Zip Code
 - Socioeconomic Status
 - Diagnosis
 - Chronic & Acute
 - Multi-Comorbidities
 - Behavioral Health Indicators
 - Utilization Risk
 - Patient Motivation and Compliance

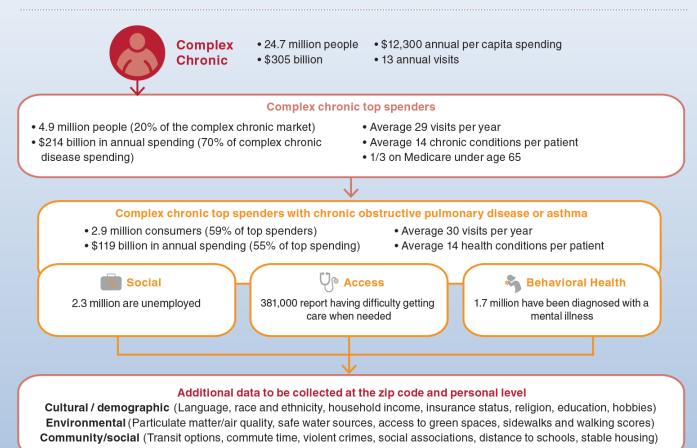


A closer look at a practice's total patient population



Drilling down to your sickest patients

Figure 2 A closer look at the complex chronic disease market reveals social, access and behavioral health needs



Source: HRI analysis of 2013 Medical Expenditure Panel Survey (MEPS) data on consumer health spending and demographic characteristic For more information on primary care consumer markets, read HRI's Primary Care in the New Health Economy: Time for a makeover.

Source: PWC, May, 2016



Recognized models for stratifying a population by risk

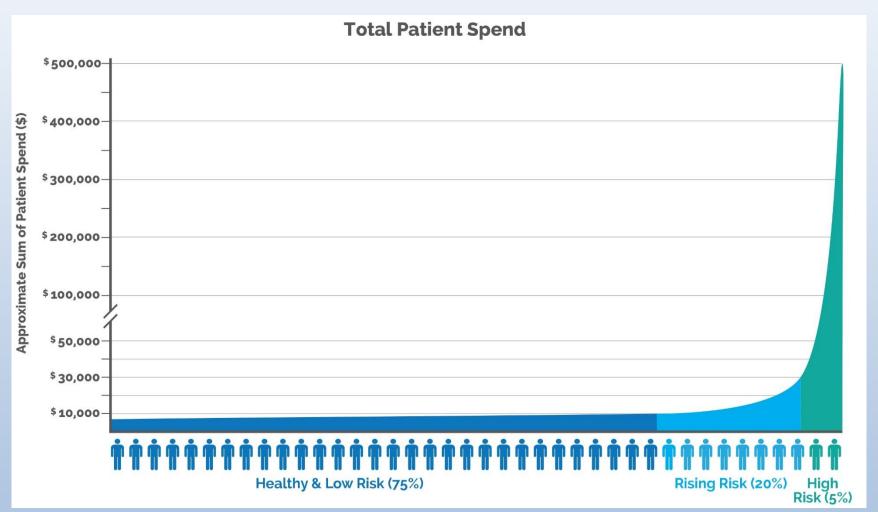
Examples include:

- Hierarchical Condition Categories (HCCs):
 Provided by CMS, HCC is a publicly available model that places patients into condition-based categories.
- Adjusted Clinical Groups (ACG): A Johns
 Hopkins University model, ACG measures
 the morbidity burden of patient
 populations based on age, gender and
 disease patterns.
- Episode Treatment Grouper (ETG): A
 proprietary model, ETG takes into account
 claims and encounter-based data to
 describe complete episodes of care to
 develop statistically and clinically
 homogenous groups.



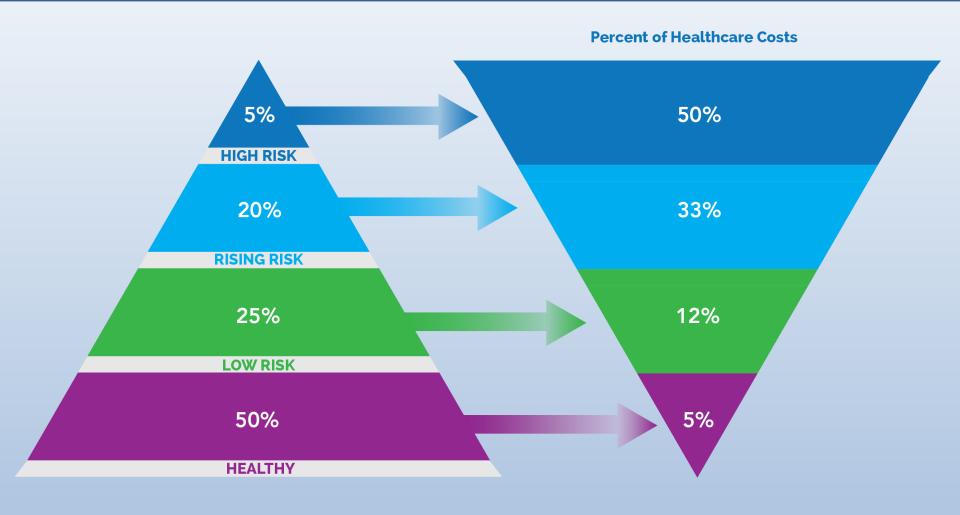


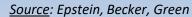
Why is Risk Stratification important?





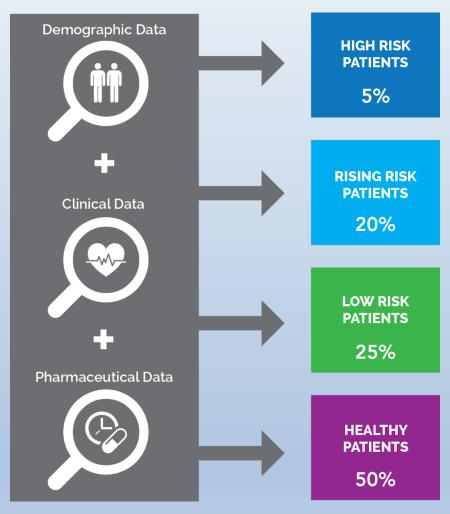
Why is Risk Stratification important?





How to Manage Risk Stratified Patients: Step One

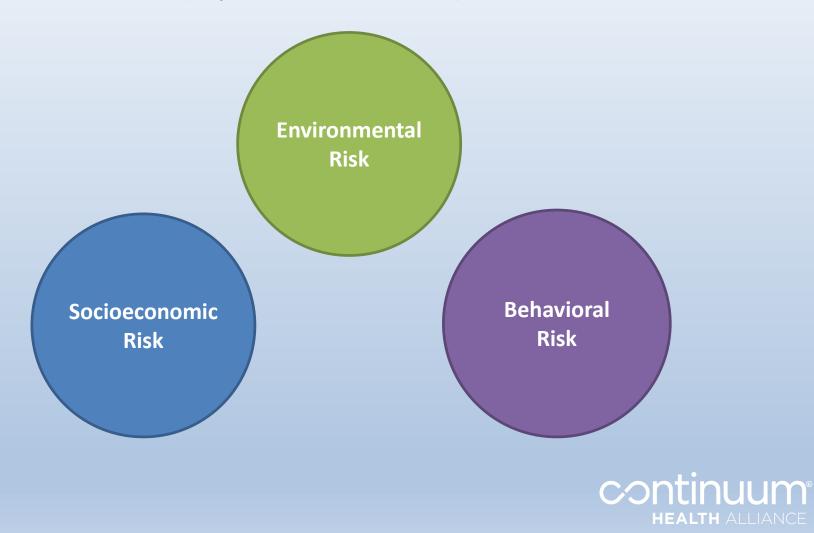
Step 1: Identify & Prioritize





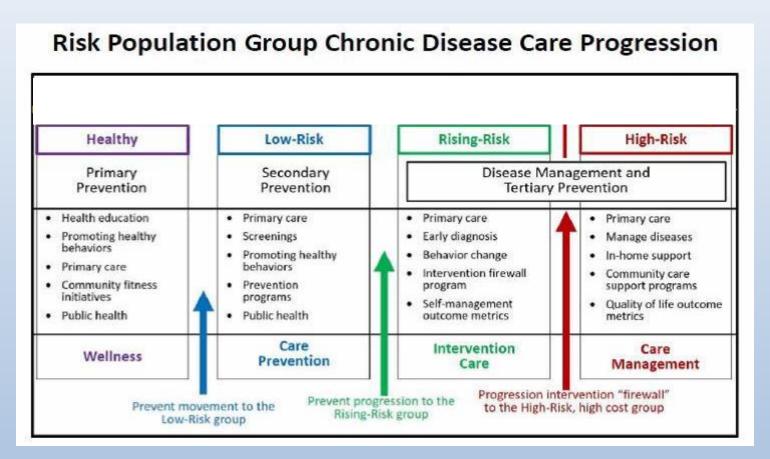
How to Manage Risk Stratified Patients: Step Two

Step 2: Assess Root Cause (beyond obvious markers)



How to Manage Risk Stratified Patients: Step Three

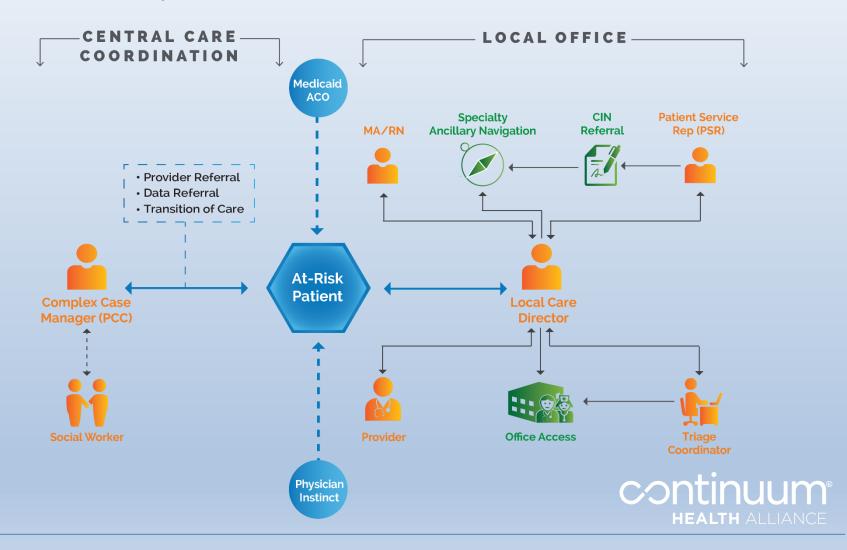
Step 3: Take Action/Select Tactical Approach





How to Manage Risk Stratified Patients: Step Three

Step 3: Take Action/Implement Workflow



How to Manage Risk Stratified Patients: Step Four

Step 4: Monitor, Measure & Adjust

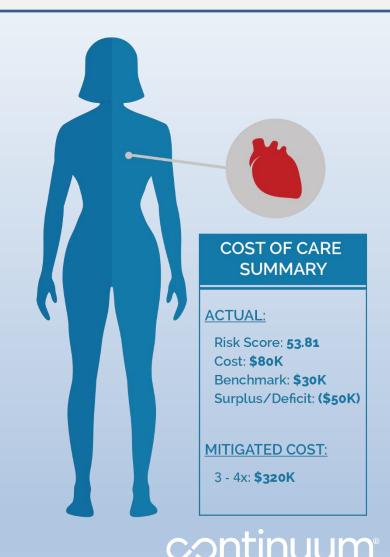
Sample Scorecard:

Patient Type	# of Patients	# of Patient Contacts (E&M visits, phone calls, etc.)	% Completed
At-Risk	X	Monthly	Υ
Rising Risk	X	Quarterly	Υ
Low Risk	X	Semi-Annually	Υ
Healthy	X	Annually	Υ



Risk Stratification Use Case

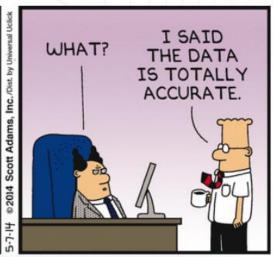
- Physician selected 77-year-old female patient for preventative & proactive care via care coordination
- Stratified as "risking risk" (multiple comorbidities: CHF, COPD, HTN, Diabetes)
- Patient experienced acute episode requiring double bypass surgery
- During cardiac rehab, patient became homeless; social worker arranged extended care & housing
- Results over 12 months:
 - ☐ 10-day LOS
 - O readmissions
 - □ 0 ER visits



Get to Know Your Data









Questions?

Bryan Wellens

Vice President of Value-Based Intelligence
Continuum Health Alliance, LLC
bwellens@challc.net



Upcoming Webinars

12/13/16 1:30 PM-3:00 PM EST

Population Management with Dr. Stephen Kolesk Senior Vice President of Clinical Integration, Virtua



Contact



Tyla Housman

Senior Director thousman@njhcqi.org http://www.njhcqi.org/



Fran Griffin

Senior Program Director fran.griffin@njii.com http://njii.com/ptn/

