



# NEW JERSEY HEALTH CARE QUALITY INSTITUTE

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY

**KATE SHAMSZAD,  
MS, MPH**

*POLICY DIRECTOR*



## **DIRECTOR OF POLICY, KATE SHAMSZAD** **An Investment Tip for New Jersey**

We know that the [first three years](#) of a child's life form the foundation for their long-term health, well-being, and advancement. We also know how important it is for children to regularly see a pediatrician during this critical period when they are changing so rapidly. The traditional pediatric office visit, although a key element of creating a healthy environment for children, is not sufficient on its own for many children because so many aspects of a child's environment cannot be addressed in this setting. These include whether the family has enough nutritious food to eat, has car seats or cribs, or needs guidance in dealing with a child's tantrums or sleep difficulties. A traditional pediatric practice cannot do it alone.

At the Quality Institute, I lead our work on alternative and integrated models of pediatric care. One such model is [HealthySteps](#), a national program recently introduced in five New Jersey pediatric practices...

[Read Full Story](#)



**LEISA O'FLYNN, DO, ESQ.**  
VICE PRESIDENT, MEDICAL AFFAIRS FOR SOUTHERN  
NJ AT AXIA WOMEN'S HEALTH

## TAKE FIVE INTERVIEW

### Interviews with members, influencers, and noteworthy people

[Axia Women's Health](#) is a [member](#) of the Quality Institute.

**Interview Sneak Peek:** *Axia recently opened Axia Access Now, a first-of-its-kind clinic in Sewell, New Jersey, that offers a full range of women's health services with walk-in and same-day appointments available. How has the new concept been received so far?*

We've received great feedback from the community so far. We're proud to have a Net Promoter Score of 78, which is above the health care industry average. In the last year, we've helped about 9,000 women access critical women's health services, ranging from annual visits to contraceptive counseling, STI testing, and pregnancy testing. We also offer ultrasounds and mammograms, as well as walk-in care for issues such as abnormal bleeding or menstrual problems. We are accommodating very busy women who may not be able to access care elsewhere...

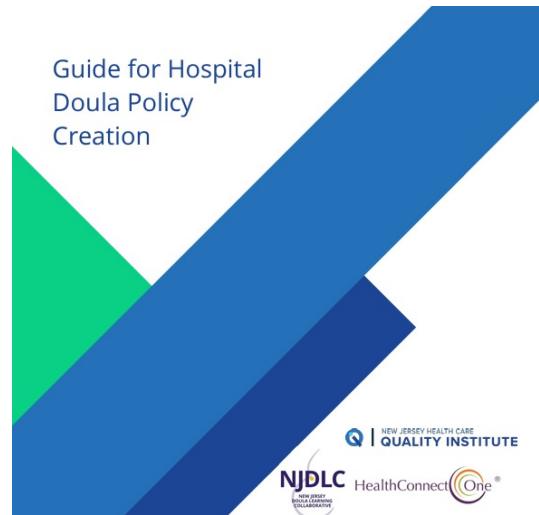
[Read Full Interview](#)

## NEW RESOURCE

### [Guide for Hospital Doula Policy Creation](#)

The [Quality Institute](#), in partnership with [HealthConnect One](#), [New Jersey Doula Learning Collaborative](#), and a workgroup of hospitals and doulas, released the [Guide for Hospital Doula Policy Creation](#) to support New Jersey hospitals as they create their doula policies. Birthing hospitals must have doula policies by **July 1**. For more information find our [press release](#) and access the [Guide](#).

Guide for Hospital  
Doula Policy  
Creation



## LEAPFROG GROUP INVITES HOSPITALS AND ASCs TO SHOWCASE ACHIEVEMENTS

### Submit Your Case Studies to Advance Health Care Quality and Safety

Hospitals and ambulatory surgery centers (ASCs) can showcase their case studies and share their experiences in meeting [The Leapfrog Group](#) standards as Leapfrog, in collaboration with the [Johns Hopkins Armstrong Institute for Patient Safety and Quality](#), holds its **first-ever poster session at this year's Leapfrog annual meeting**. The gathering will be December 17 at the Gaylord National Resort in National Harbor, Maryland, just outside Washington, D.C.

**We strongly encourage all hospitals and ASCs to submit an abstract and participate in this event.** Your contributions are invaluable in advancing health care quality and safety.

[For More Info](#)



MAYORS WELLNESS CAMPAIGN,  
**HEALTHY COMMUNITIES, THRIVING EVENTS:**  
*MARKETING FUNDAMENTALS FOR LOCAL LEADERS*  
THURSDAY, JULY 18 | 12-1 PM

The banner features a light blue background with white clouds, a green tree on the right, and a couple sitting on a red picnic blanket on a grassy hill. There are also two purple birds flying in the sky.

Join us for a [Mayors Wellness Campaign](#) (MWC) webinar that will provide you with the foundations of marketing and strategies to engage your residents in health and wellness events. **Learn how to effectively promote your initiatives, increase community involvement, and make a lasting impact on local health.** Don't miss this opportunity to gain valuable marketing skills that will elevate your MWC and improve event turnout.

#### Who Should Attend?

- Local government officials and staff
- Public Health Professionals
- Community organization leaders and volunteers
- Anyone interested in improving health in their communities

[Register Now](#)



For information on how to join, please contact Virginia Tesser at [vtesser@njhcqi.org](mailto:vtesser@njhcqi.org).

To learn more about our current initiatives, please visit our website at [www.njhcqi.org](http://www.njhcqi.org).

*Copyright 2024\* \* | NJHCQI, All rights reserved.*

**Our mailing address is:**

New Jersey Health Care Quality Institute  
P.O. Box 2246, Princeton, New Jersey 08543

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).