

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY



# PRESIDENT & CEO, LINDA SCHWIMMER Op-Ed: What we can all do to expand life-saving transparency in health care

I recently was elected Board Chair of <u>The Leapfrog Group</u>, where I have been a member of the board for ten years. In a guest essay just published in NJ Spotlight News, I outline my goals in this role and how we can all work to improve patient safety.

Read Op-Ed Here





## TAKE FIVE INTERVIEW

# Interviews with members, influencers, and noteworthy people

**Quest Diagnostics** is a member of the Quality Institute's Provider Council.

<u>Interview Sneak Peek:</u> You have a long history at Quest Diagnostics, including leading <u>Quest for Health Equity</u>, a dedicated team working to help remove the barriers deepening health inequities in under-resourced communities, while improving equity in testing, screening, and diagnosis. Can you share a success through this work in improving health equity and breaking down barriers?

I'm immensely proud of our Quest for Health Equity (Q4HE), the \$100+ million initiative of Quest Diagnostics and the Quest Diagnostics Foundation to support initiatives aimed at eliminating health care disparities that impact marginalized and under-resourced communities across the U.S.

COVID-19 demonstrated how longstanding health inequities can have a catastrophic impact on the health outcomes of communities of color and <u>Choose Healthy Life (CHL)</u> is one of the first organizations that Quest teamed up with back in 2021. Our partnership with CHL focused on establishing and supporting Black churches with the necessary resources, training, and support to address health disparities in hard-to-reach communities to help combat COVID-19 by offering testing as well as vaccinations to nearly 100,000 individuals in hard-to-reach communities. As a founding sponsor, Quest provided financial support through the Quest Diagnostics Foundation and donated diagnostic testing and other services to CHL as part of Q4HE...

Read Full Interview



# Quality Institute Webinar: Reproductive Health Community Guide

Join us for a 30-minute webinar introducing the Quality Institute's "Reproductive Health Access in New Jersey: A Community Guide." This guide offers comprehensive resources and strategies to enhance reproductive health services, reduce barriers to contraception, and promote person-centered care.

Following the webinar, we invite you to a one-hour drop-in Q&A session where you can engage directly to discuss the guide or ask specific questions related to contraceptive and reproductive health policies and payment. This interactive session is designed to provide personalized support and insights. The intended audience is

community organizations and advocates, including doulas and community health workers.

The webinar will be held on two dates:

- **September 30:** Webinar from 10:30-11:00 a.m., followed by a drop-in Q&A from 11:00 a.m.-12:00 p.m.
- October 8: Webinar from 1:00-1:30 p.m., followed by a drop-in Q&A from 1:30-2:30 p.m.

Register Now 9/30

Register Now 10/8



# Join the Quality Institute for Our In-Person Engagement Event in Southern New Jersey

Wednesday, October 30, 8-9:30 a.m., at Virtua Health Corporate Office, 303 Lippincott Drive, Marlton, NJ.

#### Attend this event to:

- Network with other Quality Institute members and invited guests over breakfast.
- Meet local leaders and health care decision-makers.
- Get updates on health policy, quality improvement, and community health from **Quality Institute staff**.

These events are for members and invited guests only.

Register Now

### **NEW MEMBER**



St. Mary's General Hospital is a 293-bed acute care hospital providing a broad range of cardiovascular services, a comprehensive program for cancer care, a center of excellence for maternal-child health, and provides inpatient & outpatient behavioral health services.















For information on how to join, please contact Virginia Tesser at <a href="wtesser@njhcqi.org">wtesser@njhcqi.org</a>.

To learn more about our current initiatives, please visit our website at <a href="www.njhcqi.org">www.njhcqi.org</a>. Copyright 2024\* \*  $\mid$  NJHCQI, All rights reserved.

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